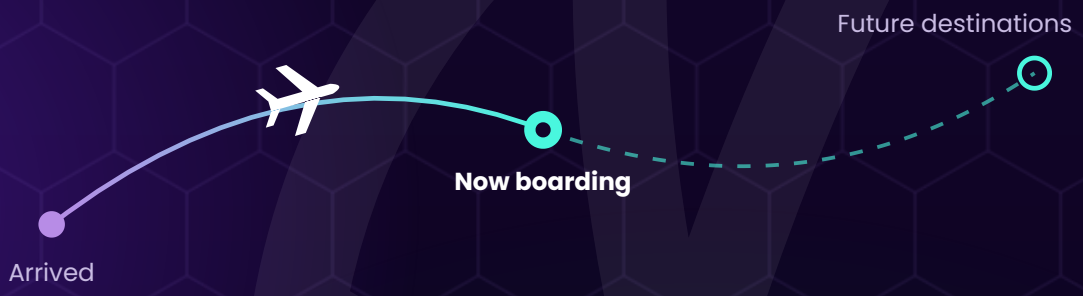
AVA FOUNDATION | TRAVALA

AVA 3.0 & ROADMAP

THE JOURNEY AHEAD

A New Era of Travel Loyalty. **Powered by AVA.**



At a glance: AVA 3.0 refocuses AVA on Travala · **8** live today · **2** launches boarding in Q4 2026 & Q1 2027 · **7** destinations we're exploring in 2027.

180,000+ Smart members	**17.5%** of AVA's circulating supply locked (Goal: 30%)	**5,604,414** AVA bought back since monthly buybacks began	**779,691.92** AVA (1.1% of circulating supply) held permanently in the AVA Strategic Reserve	**7** completed security audits

All figures correct as of 5 November 2026.

A NOTE FROM THE FOUNDERS

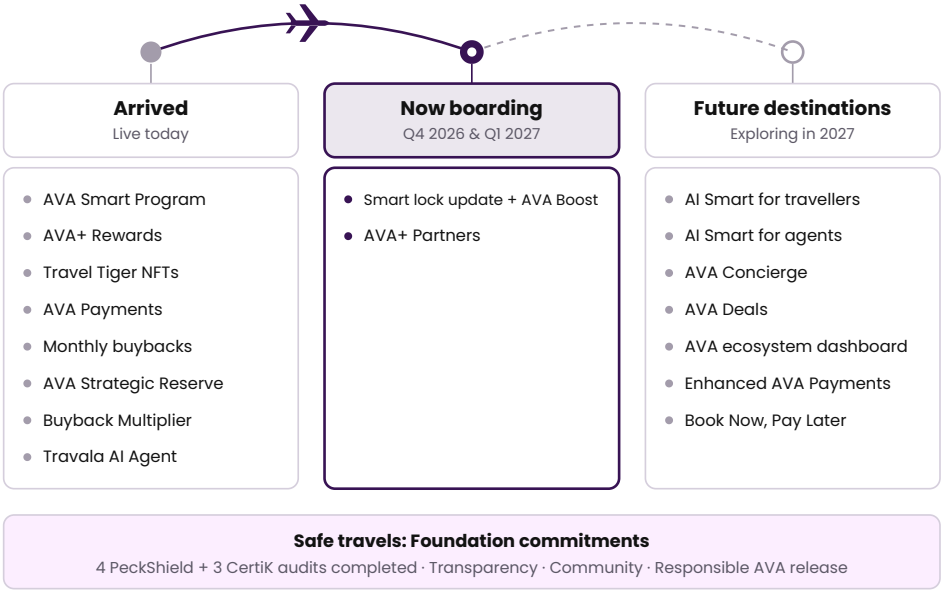
Through every market since we started, one thing has held true: AVA is at its best when it's used. AVA Smart members have locked 17.5% of AVA's circulating supply, with a long-term goal of 30%. They earn AVA and travel with it on Travala every day. AVA 3.0 puts that at the centre of everything.

AVA 3.0 isn't about grand promises; it's about evolving what already works. Everything in this plan is live today, scheduled with a timeline, or clearly marked as something we're still exploring. And we're backing it with more than words: each month, the AVA Foundation buys back AVA to replenish member givebacks, and Travala buys alongside it and locks its share in the AVA Strategic Reserve that is never sold. The AVA Buyback Multiplier scales Travala's share with AVA givebacks.

This is our plan. Hold us to it.

Juan Otero, Travala CEO and co-founder & Steven Hipwell, Travala co-founder and AVA Foundation Lead Contributor

The AVA 3.0 journey: arrived, boarding, and where we're heading



INTRODUCING AVA 3.0

AVA: Your token. Your travel rewards.

Lock AVA to activate the AVA Smart membership and save up to 13% on travel: up to 10% back on bookings, plus up to an extra 3% off when you pay in full with AVA. The membership also allows you to claim the quarterly AVA Smart Bonus, earn daily AVA+ Rewards, have a say in AVA's future, and upgrade to Smart Diamond with a Travel Tiger NFT for premium perks. All backed by monthly AVA buybacks and the AVA Strategic Reserve that is never sold or transferred.

AVA 3.0 puts Travala at the centre of AVA's story. Travala is AVA's strongest proof point: a real travel business with live products, active customers, and token-powered utility used every day. Our approach is simple: sustainable tokenomics around that business, and practical utility built on what already works.

The AVA Foundation's mission: to develop, secure and strengthen the AVA token and Travel Tiger NFT ecosystem, supporting meaningful utility, sustainable tokenomics, transparent operations, and community governance, with Travala as its primary commercial application.

Think of this roadmap as a journey: where we've already arrived, what's boarding now, and the destinations ahead. It is grouped around four simple goals:

Lock AVA

More reasons for members, partners, and AI agents to commit AVA.

Use AVA

More ways to spend, earn, and benefit from AVA across travel.

Buyback AVA

Monthly buybacks, matched by Travala into a permanent AVA Strategic Reserve, up to 4x with the Multiplier.

Grow AVA

More members, partners, and bookings on Travala.

WHAT CHANGES

From AVA 2.0 to AVA 3.0

AVA 3.0 builds on the foundations of AVA 2.0 and sharpens the focus.

	AVA 2.0 ESTABLISHED	AVA 3.0 FOCUSES ON
Utility	AVA Smart membership, payments, buybacks, and governance as AVA's four foundational functions.	Deeper Travala-centred utility, tangible adoption, and measurable member value, with community votes for initiatives requesting Community Pool funds.
Partnerships	An ambition to connect many independent loyalty platforms.	Travala-first adoption, while continuing to develop external loyalty partnerships where they deliver clear value, starting with AVA+ Partners.
Story	A broad Web3 loyalty-protocol narrative.	One clear Travala–AVA story, with visible stewardship, security, tokenomics, and transparency.

WHO DOES WHAT

One ecosystem, two roles

Travala runs the travel business. The AVA Foundation looks after the token, AVA Smart Program, and Travel Tiger NFTs. Here is who leads what.

AREA	LED BY	WHAT IT COVERS
Travel Business & Member Experience	Travala	Travel inventory, bookings, customer service, access to AVA Smart member benefits, concierge, mobile app, AI booking agents, marketing, and commercial partnerships.
AVA Strategic Reserve & AVA Buyback Multiplier	Travala	Travala's separately funded AVA buyback matching initiative, locked in a reserve that is never sold or transferred, with on-chain reporting.
Token & NFT Stewardship	AVA Foundation	AVA token issuance and supply, token contract management, and Travel Tiger NFT oversight.
Utility & Adoption	AVA Foundation with Travala	Developing AVA benefits and assessing new utility against measurable member value.
Economics & Markets	AVA Foundation	The AVA token release schedule and rewards, monthly rewards-replenishment buybacks, exchange relationships, and token liquidity.
Security & Transparency	AVA Foundation	Contract audits, multi-signature custody, verified wallets, documentation, and public reporting.
Governance & Community	AVA Foundation	Community votes, transparent decisions, and open communication with the community.

SAFE TRAVELS

Foundation commitments

Alongside new utility, the AVA Foundation commits to running AVA the right way.

Security

Four PeckShield audits and three CertiK audits completed in 2026, alongside multi-signature custody and verified wallets.

Transparency

Monthly updates with on-chain transaction links, and accurate, consistent AVA information across the Foundation website, Travala, data aggregators, security providers, and exchanges.

Community

Regular updates and open communication, so the community always knows what's changing and why, with community votes where it makes sense.

Responsible use of the AVA release

The scheduled AVA release funds the Smart Bonus, AVA+ Rewards, and ecosystem growth, including token liquidity.

ARRIVED

Live today

We've landed. AVA 3.0 leads with what already works. These are live now.

PRODUCT	WHAT IT DOES	GOAL
AVA Smart Program	Lock AVA to activate Smart membership tiers, travel discounts, and up to 10% back on bookings in AVA, Bitcoin, or Travel Credits.	Lock Use
AVA+ Rewards	Lock AVA in self-custody and earn daily AVA rewards.	Lock
Travel Tiger NFTs	Upgrade your Smart membership from Platinum to Diamond to enjoy premium perks, with extra AVA lock capacity for each additional Travel Tiger NFT you hold.	Lock Use
AVA Payments	Pay for hotels, flights, car rentals and activities with AVA, with up to 2% off when you pay in full with AVA, or up to 3% off as an AVA Smart member.	Use
Monthly buybacks	Each month the AVA Foundation buys back the month's AVA givebacks and returns them to the rewards pool.	Buyback
AVA Strategic Reserve	Travala matches the Foundation's monthly buyback and locks its share in a reserve that is never sold or transferred.	Buyback
Buyback Multiplier	Travala's matched buyback adjusts between 1x and 3x with AVA givebacks, stepping up or down as activity changes, with total monthly buyback potential reaching up to 4x AVA givebacks. Starts at 1x today and increases as AVA givebacks reach each published target.	Buyback
Travala AI Agent	Book travel through AI agents and get up to 7% back in BNB + an extra 3% back in AVA as an AVA Smart member. Live on BNB Chain with Binance Pay.	Use Grow

NOW BOARDING

Q4 2026 & Q1 2027

DEPARTURE
Q4 2026
LOCK

AVA Smart Program lock update with AVA Boost

New lock levels for new Smart memberships. Existing members keep their current lock amounts, and AVA Boost gives them a simple way to upgrade.

DEPARTURE
Q1 2027
LOCK · GROW

AVA+ Partners

Partner projects lock AVA to have their tokens accepted as payment on Travala, subject to technical and compliance checks. Announced; expected launch in Q1 2027.

The exact date of the AVA Smart Program lock update will be confirmed at least seven days in advance.

FUTURE DESTINATIONS

Exploring in 2027

This is the AVA 3.0 utility roadmap. These are ideas we are actively exploring with Travala, not confirmed launches. Each one will be announced as live only once it has passed product, finance, security, and legal sign-off.

DESTINATION	WHAT WE'RE EXPLORING	GOAL
AI Smart for travellers	AI booking agents that recognise your Smart membership tier and pass on your AVA Smart benefits.	Use
AI Smart for agents	An AVA holding or locking route for AI travel agents and the developers who run them, with access to defined benefits.	Lock Grow
AVA Concierge	VIP travel concierge access based on the AVA you hold in your Travala wallet.	Use
AVA Deals	Curated travel specials available only with AVA, with early access for Diamond members.	Use
AVA ecosystem dashboard	One public place to track locked AVA, buybacks, the AVA Strategic Reserve, and Buyback Multiplier progress.	Grow
Enhanced AVA Payments	Bigger discounts during set promotional periods when you pay for a booking in full with AVA.	Use
Book Now, Pay Later	Book your trip now and pay in installments through a licensed payment partner, available exclusively to AVA Smart members.	Lock Use

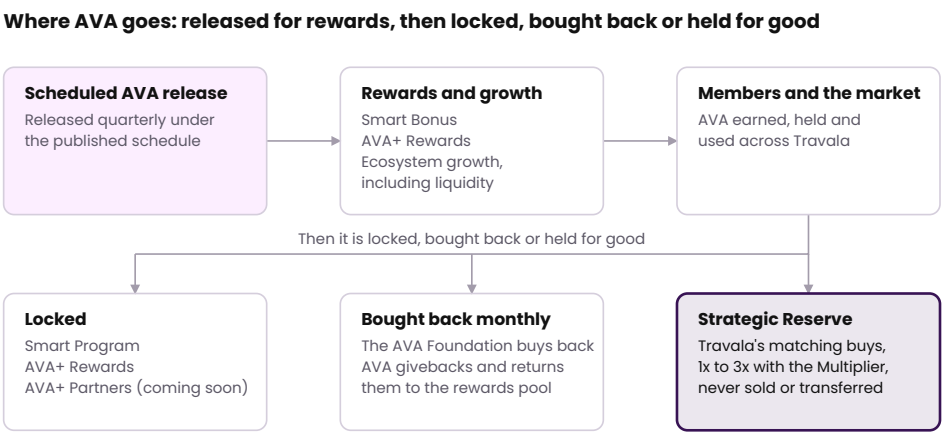
FOR YOU

What AVA 3.0 means for you

IF YOU ARE…	WHAT IT MEANS
A Smart member	Your existing membership and lock are unaffected by the lock update. AVA Boost gives you a simple way to upgrade and boost your AVA Smart Bonus if you choose to.
A Travel Tiger NFT holder	Your NFT still upgrades you from Platinum to Diamond, with extra AVA lock capacity for each additional Tiger.
An AVA+ Rewards participant	Your self-custody locks and AVA rewards continue as they are.
A partner project	AVA+ Partners gives token projects a route for their tokens to be accepted as payment on Travala by locking AVA, subject to technical and compliance checks.
An AVA holder	More reasons to lock AVA, more ways to use it, monthly buybacks with the AVA Buyback Multiplier, and a permanent AVA Strategic Reserve, all reported on-chain.

SAFE TRAVELS

Where AVA goes



Members lock AVA to access their benefits, Travala holds its matching buys in the AVA Strategic Reserve, and Foundation buybacks replenish the rewards pool.

NEXT STEPS

What happens next

This document sets out the direction of AVA 3.0. Over the coming weeks, everything else follows it:

1. **AVA Foundation website.** Refreshed to the AVA 3.0 positioning, with Travala as AVA's primary commercial application.
2. **Program pages.** The AVA Smart Program page updated with the new lock levels and AVA Boost in Q4 2026, and an AVA+ Partners page on Travala when it goes live.
3. **External listings.** AVA descriptions updated across data aggregators, security providers, and exchanges.
4. **New utility.** Each future destination moves through product discovery, and is announced only once it is built and approved.

How we'll measure progress: Smart members, AVA locked, monthly buybacks, and AVA payments, reported in the monthly updates.

QUESTIONS

Frequently asked questions

Is AVA 2.0 going away?

No. AVA 3.0 builds on AVA 2.0 and sharpens the focus on Travala. Everything live today continues.

Do I need to do anything?

No. Your membership, locks, and rewards carry on as normal.

Is the Open Loyalty Protocol cancelled?

No. Partnerships beyond Travala continue where they add clear commercial value. AVA+ Partners is the first example under AVA 3.0.

Where can I follow progress?

In the monthly updates, with on-chain links for every buyback, and on the AVA Foundation's X and Telegram.

THE DESTINATION

A structure that gets stronger as Travala grows

AVA 3.0 brings it all together. The AVA Smart Program lock update, AVA+ Partners, a permanent AVA Strategic Reserve and the AVA Buyback Multiplier create a long-term structure that gets stronger as Travala grows.

A successful AVA can become one of Travala's most powerful marketing engines. Influencers talk about it organically, media cover the story, the industry takes notice, and the community becomes an army of ambassadors. Alongside Travala's campaigns, this builds lasting recognition and exposure that money simply can't buy.

Our aim is a self-reinforcing flywheel. Stronger AVA fundamentals can attract attention, attention can bring travellers to Travala, more bookings can generate more AVA givebacks, and more givebacks mean bigger buybacks. As Travala grows, the model gets stronger. And the AVA Buyback Multiplier scales with AVA givebacks, so Travala's commitment grows with the ecosystem.

Build the tokenomics once. Build the business forever.

Make Travala an exceptional product, let AVA become a standout example of real-world crypto adoption, and give the community something genuine to believe in for the next decade and beyond.

Get on board: Join the AVA Smart Program | Lock with AVA+ Rewards | Follow on X | Join Telegram

IMPORTANT INFORMATION

This document shows current plans and areas of exploration. Timings may change, and items marked as exploring are not commitments to launch. Each new product is announced as live only after it has been built and approved. Travala and the AVA Foundation are separate organisations with distinct responsibilities. This document is for information only and is not financial advice, or an offer, solicitation or inducement to acquire, hold or lock AVA. It is not directed at persons in the United Kingdom, the United Arab Emirates or any jurisdiction where distribution would be unlawful. References to Travala are to TravelFront and its group companies. See the full AVA utility token disclaimer and the AVA MiCA white paper.